

December 4, 2018

The Law Society alleged that **Gary Mazin**, 2003, of Toronto, committed professional misconduct.

The panel determined that the following allegations were established:

1. Contrary to Rule 4.2-1 of the Rules of Professional Conduct ("RPC"), since on or about 1 September 2016, the Respondent has improperly marketed legal services through public advertising and marketing. The marketing is improper insofar that it:
  - a) suggests qualitative superiority over other lawyers;
  - b) advertises past successes and results, which are unaccompanied by a disclaimer indicating that past results are not necessarily indicative of future results and that the amount recovered and other litigation outcomes will vary according to the facts in individual cases; and
  - c) markets awards, rankings, and third party endorsements that are likely to be misleading, confusing, or deceptive.
2. Contrary to Rule 4.3-1 of the RPC, since on or about 1 September 2016, the Respondent has improperly marketed legal services through public advertising and marketing by advertising specialization in the absence of certification from the Law Society.

The panel orders:

1. The respondent shall be reprimanded.
2. The respondent shall pay costs to the Law Society in the amount of \$3,500 on or before the deadline of December 4, 2019. Starting the day following the deadline for the payment of costs, interest shall accrue on any unpaid part of those costs at a rate of 3% per year.

*(Counsel for the Society, Tushar Pain / Counsel for the Lawyer, Naomi Lutes)*